



**TRADE PROSPECTUS FOR  
EXHIBITION STANDS & SPONSORSHIP  
OPPORTUNITIES**

Dear Sponsor/Exhibitor

The North-West University in collaboration with the University of Johannesburg are hosting the First Africa Positive Psychology Conference (APPC) in Potchefstroom, South Africa, from the 4th to the 7th of April 2018. This conference will attract a wide range of speakers and delegates interested in the promotion of the well-being of individuals, families, communities and nations. Although the audience is expected to include psychologists, the field of well-being promotion is multi-disciplinary and diverse in nature and is applied in many life domains such as business, health and education. Delegates are therefore expected to be scholars and researchers, practitioners, and students from a broad range of fields and professions, all working in the area of well-being promotion and quality of life enhancement.

We view this conference as an important meeting platform for academics and practitioners interested in well-being. With this diverse yet focused group of people, the conference, held under the theme “Embracing well-being in diverse contexts” becomes an ample opportunity for not only networking with like-minded people, but for showcasing your services and/or product.

We look forward to welcoming you to this historic event.

Kind regards,

**Lusilda Schutte, PhD**

Conference Chair

**Itumeleng P. Khumalo, PhD**

Conference Chair

On behalf of the Local Organising Committee:

M. P. Wissing (Senior advisor)

S. (Ian) Rothmann (Senior advisor)

Tharina Guse

Angelina Wilson

Chirstelle Liversage (Treasurer)

Amanda Cromhout (Secretary)

#### **Platinum Sponsor – R22 000 (excluding VAT)**

Package price includes:

- 2 x tables for exhibition space
- Registration will take place at your stand
- Recognition as a Conference Partner Sponsor on audio visual display in main conference hall
- One (1) full, A4 page, colour company advertisement in the conference handbook (artwork to be supplied by sponsor by the advised deadlines)
- Acknowledgement as a Conference Partner Sponsor on printed conference documents, including conference handbook and promotional posters
- 4 x free trade registration including daily lunches and teas
- 3 x free tickets to the cocktail function
- Company logo will be placed on the congress website and published in the final programme
- Full delegate list, with name, organization and email address (subject to permission of delegate)

#### **Table Exhibitors: (pull up banners only)**

Table exhibitors will be provided with a table, table cloth and two chairs (if required), and an electrical plug point (15 amp). In addition table exhibitors will receive:

- 2 x free trade registrations per single stand including daily lunches and teas

**Tables are R8 000 (excluding VAT).**

## **OTHER SPONSORSHIP OPPORTUNITIES**

### **1. Sponsorship of International Faculty** – cost will vary

Sponsorship will include company logo in final programme and on welcome screen.  
Please contact the congress organisers for further information.

### **2. Sponsorship of Local Faculty** – cost will vary

Sponsorship will include company logo in final programme and on welcome screen.  
Please contact the congress organisers for further information.

### **3. Unconditional Education Grant towards the congress**

Sponsorship will include company logo in final programme and on welcome screen.  
Please contact the congress organisers for further details.

### **4. A4 FULL colour advertisement in the final programme** – R3 000.00

The final programme will be inserted in the congress bags

The final programme will include comprehensive information on the scientific sessions and faculty

### **5. Return Airport Transfers / Shuttle Service** – cost for shuttles

Sponsor may brand the vehicles to their own discretion and supply branded t-shirts and caps for the drivers.  
Sponsors logo may be printed on the welcome boards at the airport.  
Please contact the congress organisers for further details

### **6. Sponsorship of Congress Awards** – R2 500.00 per award

Awards will be presented to the best oral and poster presentations in the various categories.

Certificates will be awarded to the winners at the congress dinner

The sponsor's logo will be printed on the certificate and sponsor may hand out these awards to the winners at the dinner.

### **7. Breakfast Symposia** – R10 000.00 per symposium

Two morning trade symposia will be permitted.

Symposia will be fully accredited with CPD points unless not applicable (i.e. launch).

Sponsor may select speaker and topic (subject to scientific committee's approval).

All symposia will be advertised on the congress website and announcements.

Cost includes:

- Venue hire
- Standard audio visual and technical support
- Attendance registers

This sponsorship does not include:

- Catering
- Costs related to speaker

### **8. Congress Clipboards/notepads & pens** – cost of clipboard/notepads and pens

Sponsor may distribute clipboards from their stand or it may be placed inside the main plenary venue for the opening session. The sponsor's logo may be printed on the clipboard.

### **9. Tea/Coffee & Lunch Stations** – R2 000.00 (exclusive sponsorship per day)

All teas and lunches will be served inside the exhibition hall.

Sponsor will have the opportunity to brand the serving stations (table cloths, runners / overlays, serviettes, coasters etc.) Further information is available from the congress organisers

## **10. Beverages at the Cocktail Function**

This will be an informal event. The organising committee appeals to all exhibitors to select their own beverages (alcoholic and non-alcoholic) according to your own budget. Exhibitors may serve their beverages from their stand. The organising committee will supply a substantial finger supper.

### **THE CONGRESS TEAM: LONDOCOR EVENT MANAGEMENT**

Claries du Plessis & Sonja du Plessis

Tel: 011 954 5753

Email: [claries@londocor.co.za](mailto:claries@londocor.co.za)

TEL: +27 (0) 11 954 5753 FAX: +27 (0) 11 954 6100

### **PAYMENT TERMS**

An official cost estimate will be sent to you once you have completed the booking form (below).

A tax invoice will be issued to you as soon as we receive your purchase order.

Full payment is due 60 days from date of invoice.

Should payment not be received by the due date the congress organiser serves the right to release and resell the stand position or sponsorship item.

### **CANCELLATION POLICY**

Please forward all cancellations in writing to the congress secretariat.

Cancellation received before the 1<sup>st</sup> of June 2017 will result in a 50% refund of the total invoice cost. All cancellations received after the 1<sup>st</sup> of June 2017 will result in a 100% cancellation fee.

If you are interested in any of the above sponsorship opportunities please send your written confirmation or contact the congress team.

# CONTRACT TO EXHIBIT AT THE APPC 2018 CONGRESS

|  |  |
|--|--|
| <b>Full Company name<br/>(for invoicing purpose)</b> |  |
| <b>Postal address</b>                                |  |
| <b>VAT No (if applicable)</b>                        |  |
| <b>Contact person</b>                                |  |
| <b>E-mail address</b>                                |  |
| <b>Telephone No</b>                                  |  |
| <b>Cell no / Mobile no</b>                           |  |
| <b>Website</b>                                       |  |

**WE HEREBY APPLY FOR THE FOLLOWING:**

|   |  |  |  |
|---|--|--|--|
| <b>As per the floor plan our preferred table number</b> | 1 <sup>st</sup> Choice <input style="width: 40px; height: 20px;" type="text"/> | 2 <sup>nd</sup> Choice <input style="width: 40px; height: 20px;" type="text"/> | 3 <sup>rd</sup> Choice <input style="width: 40px; height: 20px;" type="text"/> |
| <b>Other sponsorship items<br/>(please list)</b>        | 1 <sup>st</sup> Choice   | <input style="width: 90%; height: 25px;" type="text"/>                         |  |
|   | 2 <sup>nd</sup> Choice   | <input style="width: 90%; height: 25px;" type="text"/>                         |  |
|   | 3 <sup>rd</sup> Choice   | <input style="width: 90%; height: 25px;" type="text"/>                         |  |

**Notes/ Comments:**

**CONTRACT SIGNED ON BEHALF OF THE COMPANY**

**Signature:** .....**Name:** .....

**Designation:** ..... **Date:** .....

*Upon acceptance of your application an invoice will be issued.*

*For any further information, please contact: Londocor Event Management: Tel: (0)11 954 5753 or*

*Email: [claries@londocor.co.za](mailto:claries@londocor.co.za)*